The excerpts presented here are select examples of local, national and international coverage due to efforts and contributions by the Division of Governmental Relations and University Communications, and the Academic Health Center Office of Public Relations.

Gregory J. Vehr
Vice President for Governmental Relations & University Communications

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Mechanochemistry involves a chemical reaction that does not utilize solvents. Since solvents can be both toxic and costly, mechanochemistry promises to lower costs and provide a greener approach to manufacturing. University of Cincinnati associate professor James Mack addressed the International Symposium on Mechanochemistry in China recently, courtesy of some groundbreaking research he and his team at UC have been conducting.
**THE CINCINNATI ENQUIRER**

*Helping You Celebrate the Sales Tax Holiday*

JUNE 10, 2015

The intention of the sales tax holiday is to boost sales while giving taxpayers a break on back-to-school items such as pens, notebooks, jeans and shoes. A 2013 report by the Economics Center at the University of Cincinnati estimated Ohio families would save $78 million during the three-day sales tax holiday, with the average family saving about $40.

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**CINCINNATI BUSINESS COURIER**

*Cincinnati Sweat-Tech Company Banks $1M from Ohio*

JUNE 11, 2015

A Cincinnati startup that uses special sensors to learn from the chemicals in sweat has obtained $1 million in a loan from the state of Ohio. Eccrine Systems is the recipient of a $1 million Commercial Acceleration Loan Fund (CALF) loan from Ohio Third Frontier. Eccrine Systems was founded in 2013 to commercialize technology that originated from research by the University of Cincinnati and Air Force Research Labs at Wright Patterson Air Force Base.

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**World Piano Competition Brings Musicians from Around the World**

JUNE 7, 2015

Sunday is the first day of the World Piano Competition at University of Cincinnati’s Conservatory of Music. Twenty-four competitors from nine different countries will participate.

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**The CINCINNATI ENQUIRER**

*Are Taxpayers Ready to Foot the Preschool-for-All Bill*

MAY 21, 2015

A University of Cincinnati study shows that if 70 percent of toddlers enroll in the program, the return on the investment would be $48.4 million, through areas such as reductions in crime and the need for special education and grade retention.

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**HNGN**

**HEADLINES AND GLOBAL NEWS**

*Racially Charged Comedy: Black Audiences Prefer Watching Black-Oriented Entertainment with Black Peers, Study Says*

JUNE 4, 2015

A new University of Cincinnati study finds that when viewing black-oriented entertainment television, especially when the show depicts black stereotypes, black audiences are more comfortable watching the show with their black peers, but viewing conditions made no difference among whites.

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**The New York Times**

*Guiding Families to a Fair Day in Court*

MAY 29, 2015

The question is: How can communities better prepare for the crisis of an arrest — so they can act more effectively in the defense of family, friends or neighbors? That question is being addressed by a nascent, but growing, “participatory defense” movement — community organizing that empowers people who face charges, as well as family and community members, to influence the judicial process. “People did that by working with their defenders and bringing mitigating information to the table,” explained Janet Moore, a capital defense lawyer and assistant professor of law at the University of Cincinnati College of Law, who recently co-authored a law review article about participatory defense. “Given defenders’ terrible budgets, the community is uniquely positioned to help fill that gap. And it empowers the people most affected by these systems — disproportionately low income people and people of color — to become drivers of change in them.”

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**The Washington Post**

*New Study Reaffirms the Link Between Conservative Religious Faith and Climate Change Doubt*

MAY 29, 2015

The study, co-authored with Matthew Arbuckle of the University of Cincinnati, draws on a vast dataset from the 2010 installment of the Cooperative Congressional Election Study, which not only asks people about their religious views, affiliations, and habits, but also samples a huge group of Americans — some 55,000 of them.
Some patients may also have been tested for diabetes using another measurement known as an oral glucose tolerance test, which can get different results than screening for A1c, said Dr. Robert Cohen, a diabetes specialist at the University of Cincinnati College of Medicine. “Many labeled as pre-diabetes by A1c would have diabetes if tested by the gold standard oral glucose tolerance test.”
Partnership between the University of Cincinnati, Hewlett Packard, and EMD/Merck Research Labs has resulted in a patent-pending breakthrough in 'tunable' window tintings. The breakthrough means traditional window shades could soon be replaced by a low-cost tinting where the brightness, color temperature (warm or cool just like incandescent light bulbs) and opacity (privacy) are adjustable by the user.
Guides and Gadgets: Tunable Windows
JUNE 12, 2015

Low-Cost, Tunable Smart Windows Developed with Electrokinetic Pixels
JUNE 16, 2015

University of Cincinnati, Industry Partners Develop Low-Cost, Tunable Window Tintings
JUNE 16, 2015

Tunable Windows Dial In Light, Opacity
JUNE 30, 2015

Low-Cost, Tunable Window Tintings Developed
JUNE 14, 2015

University of Cincinnati, Industry Partners Develop Low-Cost, Tunable Window Tintings
JUNE 17, 2015

Dial Up Privacy and Light with Tunable Window Tintings
JUNE 22, 2015

eWindow Adapts Privacy and Color Temperature
JUNE 11, 2015
Chicago Tribune

*Studies Link Childhood Lead Exposure, Violent Crime*

JUNE 5, 2015

Scars left by lead have had significant consequences for the study participants and their communities. As children, they struggled in school more than those who had not been exposed. As teens, they committed crimes more frequently, University of Cincinnati researchers reported. “What we found — and continue to find — is that lead sowed the seeds of their future,” said Kim Dietrich, a neuropsychologist who has been following the group of nearly 300 people since they were born in the late 1970s. “It isn't conducive to behavior we associate with normal development, making smart decisions and success.”

PhysOrg

*New Model, New Choice for Wound Healing Using Electrical Fields*

JUNE 5, 2015

Scientists at the University of Cincinnati are working on ways to wirelessly stimulate the body’s own electrical fields to improve self-healing.

The Cincinnati Enquirer

*UC Study Shows Racial Differences Viewing “The Boondocks”*

JUNE 3, 2015

A University of Cincinnati professor found that black audiences are more comfortable watching racially-charged comedy with other black viewers than with white viewers. Omotayo Banjo, assistant professor of communication at UC, studied the experience participants had viewing “The Boondocks,” a black-oriented comedy program.

Gastroenterology & Endoscopy News

*Severely Obese Subgroup Fares Worse After Bariatric Surgery, Study Shows*

JUNE 9, 2015

A paper published recently in *Annals of Surgery* reported that bariatric surgery significantly increases life expectancy in obese individuals. However, this analysis also showed that a small subgroup of patients will have a shorter life expectancy after undergoing a bariatric procedure for weight loss. “For most severely obese patients with diabetes, bariatric surgery seems to improve life expectancy; however, surgery may reduce life expectancy for the super obese with BMIs over 62 kg/m²,” wrote the authors, led by Daniel P. Schauer, MD, MSc, assistant professor of internal medicine at the University of Cincinnati College of Medicine.

Cincinnati Business Courier

*OTR’s Street Could Become a Pleasant Walking Path Between Two Top Attractions*

JUNE 8, 2015

Two of Over-the-Rhine’s biggest attractions could soon be connected by a pedestrian-friendly pathway that a coalition of groups is trying to make more walkable. The Corporation for Findlay Market is working with the University of Cincinnati, University of Cincinnati Research Institute and MetroLab, an architecture program at UC, to make Pleasant Street in OTR a more walkable corridor between Washington Park and Findlay Market.
AtEase Clinical Trial May Help Bring PTSD Sufferers Relief
MAY 29, 2015
Nightmares. Insomnia. Depression. Thoughts of suicide. For those who have witnessed an extremely frightening or shocking event, these symptoms can consume their lives, disrupt relationships with family and friends, and interfere with work or school. It’s a condition called post-traumatic stress disorder, known commonly as PTSD. Now researchers at the University of Cincinnati are planning to test a new medication that might ease the symptoms of PTSD, particularly among military personnel and police officers.

Comprehensive Health Survey of Highland County Released
JUNE 11, 2015
Nearly 8 in 10 Highland County adults said their neighborhood was a healthy place to live. And nearly 9 in 10 Highland County adults rated the condition of their own house or apartment highly. The Greater Cincinnati Community Health Status Survey (CHSS) is conducted by the Institute for Policy Research at the University of Cincinnati.

Here’s How Cincinnati Stacks Up When It Comes to Household Incomes
JUNE 11, 2015
“The remarkable resurgence happening in core neighborhoods will have a very positive effect on those neighborhoods, and on the City of Cincinnati overall,” explained a professor at the University of Cincinnati in response to this survey.

The Significant Public Health Risk of Fracking: The Data Mounts
JUNE 8, 2015
The American Chemical Society published the results of a joint study conducted at the University of Oregon and the University of Cincinnati which found high levels of carcinogenic polycyclic aromatic hydrocarbons in residential areas of Pennsylvania close to active gas wells; air samples were taken throughout the region, and proximity to the wells corresponded to higher concentrations of PAHs. PAHs are commonly used in fracking operations. The author of the study concluded, “Air pollution from fracking operations may pose an under-recognized health hazard to people living near them.”

Book on the Design, Management and Function of Green Roofs Highlights UC Research
JUNE 9, 2015
A new book includes research out of the University of Cincinnati that explores the dynamics of nutrient cycling in green roof systems. The research by Ishi Buffam, a UC assistant professor of biological sciences, and Mark Mitchell, a doctoral student in biological sciences, is featured in the book, “Green Roof Ecosystems” by Springer Publishing.

Psychology Researchers Report a Major Discovery of Harmony Amid Chaos
JUNE 9, 2015
An NIH-funded research project conducted by Auriel Washburn, a University of Cincinnati doctoral student in psychology, demonstrates that inherent delays in the nervous system may play a constructive role in enabling individuals to anticipate the movement of others.

University of Cincinnati Names Health Dean
JUNE 10, 2015
The University of Cincinnati has appointed Tina Whalen as dean of the College of Allied Health Sciences. The college enrolls nearly 3,000 students in a wide range of undergraduate and graduate disciplines, including medical imaging, nutrition, medical laboratory science and physical therapy.
College Initiatives Seek to Combat Sexual Assault

JUNE 12, 2015

The University of Cincinnati is strengthening partnerships between student misconduct investigators and campus police, said Jyl Shaffer, a school official who coordinates compliance with the civil rights law called Title IX. The police force hired a victim service coordinator experienced with sexual violence issues. It also has a special investigative unit dedicated to the area. Coordination with police is crucial, Shaffer said, to ensure that student misconduct investigations do not interfere with potential criminal cases.

Is Everybody Laughing When Racially Charged Comedy Is Viewed with Multiple-Race Audiences?

JUNE 12, 2015

New research from the University of Cincinnati finds that when viewing black-oriented entertainment television that evokes black stereotypes in its comedy, black audiences are more comfortable watching the programming among their black peers than among their white counterparts, and viewing conditions did not make any difference among whites.

Who Is Still in the Cincinnati World Piano Competition

JUNE 10, 2015

After the first two rounds, the Cincinnati World Piano Competition announced the pianists still in the prestigious contest Wednesday morning. All events are at Corbett Auditorium, CCM Village, on the campus of the University of Cincinnati College-Conservatory of Music.

22 Years of Science Since Original Jurassic Park Movie

JUNE 12, 2015

“DNA is a very fragile protein. It breaks down very quickly,” said Joshua Miller, a paleobiologist at the University of Cincinnati. “The real likelihood of cloning a dinosaur is pretty darn small.”
Long Struggle for Midwest Needle Exchange
JUNE 19, 2015

It took Judith Feinberg years to gain political backing to open a needle exchange for injection-drug users in Ohio's Hamilton County, even as heroin and painkiller abuse spurred a flood of hepatitis C infections in the region. …

The struggles of Dr. Feinberg, an infectious-disease specialist at University of Cincinnati, highlight the challenge of fighting the plague of blood-borne infections like hepatitis and HIV hitting small cities and rural areas. Needle exchanges, where users can swap dirty syringes for clean ones, are one of few effective tools for curbing the spread of disease among drug users who share needles.
The University of Cincinnati has appointed a criminology professor to oversee reforms of its police department following the killing of an unarmed black man by a white university police officer during an off-campus traffic stop. Robin S. Engel, director of the university’s Institute of Crime Sciences, will work alongside James L. Whalen, a longtime Cincinnati police commander who will join the university as public-safety director beginning in September. The university also hired S. Gregory Baker, another longtime local police administrator, who will serve as director of police-community relations.
THE NEW YORK TIMES

Facing Consumer Pressure, Companies Start to Seek Safe Alternative to BPA
JUNE 15, 2015

One alternative, bisphenol S, or BPS, has attracted particular scrutiny. According to a study co-written by Hong-Sheng Wang, an associate professor in the pharmacology department at the University of Cincinnati's medical school, BPS had effects similar to those of BPA. "This is a good case study showing that the fact that something is BPA-free does not necessarily mean that it's safer," Mr. Wang said in an interview. "Those alternatives, their biological effect and the potential adverse effect need to be evaluated."

CINCINNATI BUSINESS COURIER

UC Medical Center Unveils $6M Operating Room
JUNE 16, 2015

The University of Cincinnati Medical Center invested $6 million to upgrade an operating room for heart and vascular procedures, which was about three times the cost of a typical OR. Doctors will begin using it on June 19. The so-called hybrid operating room includes $2.6 million in equipment and advanced medical imaging devices. Surgical monitors can display 12 different images, allowing doctors to check a patient's vital signs and other data.

THE UNIVERSITY OF CINCINNATI

Earned Media Coverage

University of Cincinnati’s Analytics Summit 2015
JUNE 17, 2015

The Center for Business Analytics at the University of Cincinnati recently held a daylong Analytics Summit, the 4th annual learning event showcasing practical applications of analytics. The event attracted nearly 300 attendees from the Greater Cincinnati area – certainly an indication of the continued interest and growth in this transformation of operations research and management science into a broader discipline.

JOURNAL OF BLACKS IN HIGHER EDUCATION

Study Finds that Race-Related Comedy Is Perceived Differently in Multiracial Audiences
JUNE 15, 2015

A study led by Omotayo Banjo, an assistant professor of communication at the University of Cincinnati, examines the behavior of Blacks and Whites while watching television comedy shows that include references to Black stereotypes. She found that Blacks were comfortable watching the shows among other Blacks but not when Whites were present. For Whites, there was no difference in their reactions when watching the programs when African American were present or with an all-White audience.

91.7 88.5

Doctors Listen as the Brain Speaks
JUNE 17, 2015

University of Cincinnati biomedical engineers, neurologists and Mayfield Clinic brain surgeons are in the process of creating a sound map for the abnormal brain. Deep inside the head, groups of neurons make sounds. The doctors will use the sounds to figure out what the problem areas are and how to better treat abnormalities in the brain.
Research Explores National Trends in Commuting Patterns
JUNE 17, 2015

A new study examines 25 metro regions over 20 years to see who has the shortest and longest commutes to work. The new analysis also covers commuting to work when the U.S. was affected by unemployment resulting from the recession as well as the housing bubble crisis. Daniel Schleith, a University of Cincinnati doctoral student of geography, will present results of his study.

Nanotubes Provide Better Understanding of Disease
JUNE 17, 2015

Researchers at the University of Cincinnati Department of Cancer Biology and material scientists from the University of Houston are using nanotubes to examine the regulation of proteins involved in the initiation of cancer and cardiovascular, neurological, and endocrine diseases. The team is designing and testing new enrichment materials to further enhance the understanding of changes in protein phosphorylation, a central regulatory mechanism for the body's cells and biological processes.

UC President Recommends No Tuition Increase
JUNE 18, 2015

University of Cincinnati President Santa Ono does not want to raise tuition, according to a statement released Thursday. Ono said he would recommend to the Board of Trustees that tuition and fees not rise for undergraduates, both in-state and out-of-state, and for “most graduate and professional students” for the 2015-2016 academic year.

Where the River Burned’ on the Anniversary of the Cuyahoga River Fire
JUNE 22, 2015

This spring, David and Richard Stradling — history professor at the University of Cincinnati and editor and The News and Observer in Raleigh, respectively — published a titanic review of Cleveland in the time of river fires. Where the River Burned is a well written and engaging account of Mayor Carl Stokes attempts to revitalize a divided and environmentally ravaged city. “Our story begins with a river catching fire in June 1969. The Cuyahoga, prone to oil slicks and accumulating debris and, it turns out, to catching fire, burned for about half an hour on a Sunday morning,” the book begins. We know the popular narrative from there: “The fire became notorious but not well understood.”

On Obamacare, Supreme Court Ruling Doesn’t Matter – Here’s Why
JUNE 22, 2015

The technology exists to equalize access (and outcomes), if only the limits of current coverage got out of the way. As health scientist Victoria Wangia at the University of Cincinnati has shown, consumer behavior varies widely with respect to everything from vaccination use to prescription medication, all predicated on the limits of geography.
University of Cincinnati Freezes Tuition
JUNE 23, 2015
This fall, University of Cincinnati students will enjoy a tuition freeze thanks to modest enrollment growth and tight spending controls, said Bob Ambach, Senior Vice President for Administration and Finance. UC expects enrollment to grow by about 400 students, adding to a campus brimming with students after consecutive record first-year classes.

THE CINCINNATI ENQUIRER
New UC Operating Room
JUNE 15, 2015
University of Cincinnati Medical Center opened an expanded state-of-the-art “hybrid” operating room last week. The suite is designed to make heart surgery less invasive, offer non-surgical valve replacement and repair, introduce catheter-based treatment of stroke and blood vessel aneurysms and reduce recovery time for patients.

Oh Say Can UC
JUNE 23, 2015
Alex Ryb, 22, and his business partner, Cody Ankerman, who both attend the University of Cincinnati, designed a clothing brand with one product: a T-shirt that reads “OH SAY CAN UC.” They have sold more than 1,000 shirts. “Having created something people want to wear and are proud to wear has been very rewarding and makes me appreciate UC that much more.” The duo has combined to give Cincinnati students their latest expression of Bearcats pride.

MPH Program Flourishes, Hopes to Expand Collaborations and Recognition
JUNE 25, 2015
With new director Jun Ying in the driver’s seat, the UC Master’s of Public Health Program continues to grow with hopes of expanding collaborations and gaining recognition locally and beyond.

Pharmacy School Expands Research Profile with Hiring Push
JUNE 24, 2015
In an effort to increase its research presence, the University of Cincinnati’s pharmacy school is welcoming 8 new assistant professors and 3 more faculty members. This could be the largest 1-time hiring of new faculty for the college. The school’s efforts to increase its research contributions could be advantageous to local hospitals and companies like Procter & Gamble, the paper reported. Partnerships have already been formed with organizations such as Kroger, the Cincinnati Health Department, and St. Elizabeth Healthcare, which is the largest employer in Northern Kentucky.

Gov. Kasich Bid for President Brings Attention to Lt. Gov. Taylor
JULY 6, 2015
And when Gov. John Kasich officially hits the presidential campaign trail, his lieutenant governor will likely be a lot more visible. David Niven is a political science professor at the University of Cincinnati, and says it’ll be a great chance for Taylor. “She has to sit back while Mike DeWine defines who he is, while Jon Husted defines who he is. So she has really been left with a secondary role,” said Niven. “And it’s hard to imagine right now her being able to elevate herself past them without an opportunity, without a chance to shine.”

Shortage of Child Psychiatrists Plagues the U.S.
JUNE 25, 2015
If your child is troubled but not critically suicidal and you’re told that your child is going to have to wait three months for an appointment, you may wonder if the wait will mean your kid’s problems will just worsen. That might happen, said Jeffrey Strawn, a child and adolescent psychiatrist and an assistant professor of psychiatry and pediatrics at the University of Cincinnati College of Medicine. “Many of these kiddos, without easier access to treatment, see depression intensify,” he said.
The best time for students to assess whether a job will provide a positive work environment is during the hiring process, said Rebecca Vidourek, a researcher in health promotion and education at the University of Cincinnati in Ohio. “It is important for students to ask good questions when they interview,” Vidourek, who wasn’t involved in the study, said by email. “Asking about demographics, work climate, flexibility for students, etc. can help determine if a workplace will be a good personal fit.”
University of Cincinnati President Gives Away $200,000 Bonus

JUNE 24, 2015

University of Cincinnati President Santa Ono just gave away his $200,000 bonus to students and charities. It’s the third year in a row the university chief has turned down his six-figure bonus and declined a raise. Ono, who earns $525,000 a year, is not a top-earning college president compared to his peers. Last year there were 38 university presidents who received $1 million or more, according to the Chronicle of Higher Education.
CINCINNATI BUSINESS COURIER
UC’s Ono Gives His Yearly Bonus to Schools, Slain Officer’s Family
JUNE 24, 2015

NEXTSHARK™
Selfless University President Gives Away $200,000 Bonus to Students and Charities
JUNE 23, 2015

BLACK ENTERPRISE
University of Cincinnati President $200,000 Bonus to Students and Charities
JUNE 25, 2015

THE HUFFINGTON POST
College President Turns Down $200,000 Bonus, Gives Monies to Charities
JUNE 25, 2015

abcNEWS
University of Cincinnati President Santa Ono Turns Down a Bonus for Third Year in a Row
JUNE 23, 2015

YAHOO! NEWS
University President Turns Down Bonus, Gives $200,000 to Help Others
JUNE 25, 2015

UB University Business
University of Cincinnati President Gives Away $200,000 Bonus
JUNE 29, 2015

D Education DIVE
U. of Cincinnati President Donates $200,000K Bonus
JUNE 26, 2015

soapboxx
UC’s Santa Ono Lauded as “True Gentleman and Scholar” for Giving Bonus to Charity
JUNE 30, 2015
Yoga Pants, Old-School Razors Make Up Cincinnati Accelerator’s New Class

JULY 1, 2015

The four-month accelerator partners entrepreneurs with mentors and experienced manufacturers and provides $8,000 in grant funding to create the first production line of a new product. Its first class in 2013 was a test class with two University of Cincinnati students.

UC Documentary Film Receives Regional Emmy Nomination

JUNE 25, 2015

The University of Cincinnati student-produced 2013 Gold Rush Expedition Racedocumentary film was nominated for an Ohio Valley Regional Emmy Award by the National Academy of Television Arts and Sciences. The nomination is in the professional category of Best Documentary – Cultural/Topical.

NCI Awards UC Researcher $1.8 Million to Study Protein’s Effect on Breast Cancer

JULY 7, 2015

Xiaoting Zhang, associate professor in the Department of Cancer Biology at the University of Cincinnati College of Medicine, has received a $1.8 million, five-year, R01 award (R01CA197865) from the National Cancer Institute to continue breast cancer research focusing on the function of the protein MED1 on HER2-positive breast cancer.

Millennials Go House Hunting at Last

JULY 4, 2015

“It's a combination of all those factors,” said Shaun Bond, director of the University of Cincinnati’s Real Estate Center. Bond said the recession and the housing market downturn hit millennials particularly hard, forcing many young people to move back in with their parents and avoid buying a home. But the economy and housing market has dramatically improved, and many young people have been working for a couple years now, making them feel like they can make an investment in a home.

African American and Hispanic Enrollment Soars at University of Cincinnati

JUNE 24, 2015

University of Cincinnati’s freshmen class will include far more African Americans and Hispanic students than previous years thanks to a concerted effort to recruit talented students from a broader swath of the population. The number of African-Americans in the freshmen class is up 31 percent, and the number of Hispanic students is up 13 percent, Caroline Miller, vice provost for enrollment management.

Orange Is the New Research Paper on Criminal Justice

JULY 1, 2015

Liz Maher had never seen the popular series “Orange is the New Black” and knew nothing about prison life for women, as portrayed in the show. So the West Chester Township resident sat down and watched every episode, developing a coding system she used for her research. The work began last summer at the urging of Todd Callais, a criminal justice and sociology professor at the University of Cincinnati Blue Ash College. Maher had taken some of Callais’ classes and agreed to be his research assistant – until he urged her to write her own paper, with him serving as her adviser. The idea to incorporate the show into her work emerged after several brainstorming sessions. The obstacles of developing a success series out of the framework of the show – a female protagonist who is a criminal – became the focus of Maher’s research.

Study Finds Telemedicine Still Not Widely Embraced by Medicare

JUNE 29, 2015

“Medicare began reimbursing for some telemed consults more than 15 years ago,” Charles Doarn, a research professor in the Department of Family and Community Medicine at the University of Cincinnati College of Medicine. He is also a special assistant to the NASA Chief Medical Officer where he supports the Chief Health and Medical Officer at NASA Headquarters (Washington DC) in medical policy. NASA uses telemedicine to support astronauts through a link to the ground in addition to onboard medical systems. “It’s ironic to me that a technology developed for astronauts is still not widely adopted here on Earth.”
Book on the Design, Management and Function of Green Roofs Highlights UC Research

JUNE 25, 2015

City workers, city dwellers and city tourists consider green roofs the lush, enchanted gardens that bring the inspiration of nature into an urban setting. A new book includes research out of the University of Cincinnati that explores the dynamics of nutrient cycling in green roof systems. The research by Ishi Buffam, a UC assistant professor of biological sciences, and Mark Mitchell, a doctoral student in biological sciences, is featured in the book, “Green Roof Ecosystems.”

University of Cincinnati Students Think Aloud at Tokyo Tech

JULY 3, 2015

On May 13, students and faculty from the University of Cincinnati (UC) visited Tokyo Tech as part of their university’s Japanese Experiential Learning Program. The first stop of their visit was the HUB-International Communications Space, where they participated in Think Aloud! LUNCH, a weekly English discussion event organized by Associate Professor Tom Hope. At the event, UC students and Tokyo Tech members shared their views on the highly technological and socially relevant topic, exoskeletons.

Studies Link Kids’ Lead Exposure to Crime Years Later

JULY 5, 2015

After growing up poor in a predominantly African-American neighborhood of Cincinnati, the young adults had reached their early 20s. One by one, they passed through an MRI machine that displayed their brains in sharp, cross-sectioned images. For those who had been exposed to lead as toddlers, even in small amounts, the scans revealed changes that were subtle, permanent and devastating. “What we found — and continue to find — is that lead sowed the seeds of their future,” said Kim Dietrich, a UC neuropsychologist who has been following the group of nearly 300 people since they were born in the late 1970s. “It isn’t conducive to behavior we associate with normal development, making smart decisions and success.”

New Weight Loss Drugs Appear, But No Magic Bullet Yet

JULY 8, 2015

Patients may be able to boost their weight loss by taking two different medications, said Dr. Angela Fitch, director of medical weight management at the University of Cincinnati and a diplomat of the American Board of Obesity Medicine. Because Saxenda has a different mode of action than other diet drugs, it can be combined with drugs such as Qsymia for added benefit.

The Facebook Alternative Jesus Would Say Amen To

JULY 8, 2015

“In total, churches have diverse positive impacts on communities, ranging from increased trust, improved mental and physical health, decreased crime and enhanced levels of volunteering and community outreach,” Andy Lewis, an assistant professor at the University of Cincinnati, said. “These attributes build norms and values that encourage political stability and economic performance. Churches contribute to vitally important components of successful societies, and their presence in communities provides many benefits that cannot be measured solely by direct revenue.”

Addressing Western Bias in MedTech

JULY 8, 2015

“The industry is absolutely being led by design and development teams either in the United States or Europe,” says Mary Beth Privitera, associate professor and codirector of the University of Cincinnati’s Medical Device Innovation and Entrepreneurship Program. “And even when you say the U.S. and Europe, it’s becoming one entity. European medical device companies almost always have ties back to the U.S.”
**THE CINCINNATI ENQUIRER**

**Team Effort: Making Price Hill’s Hills Greener**

**JULY 7, 2015**

In order to devise a plan for these lots, Keep Cincinnati Beautiful will continue working with students from the University of Cincinnati College of Design, Architecture, Art and Planning in a program called Vacant Lots Occupied.

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**The Journal-News**

**MPH Program Flourishes, Hopes to Expand Collaborations and Recognition**

**JUNE 25, 2015**

With new director Jun Ying in the driver’s seat, the UC Master’s of Public Health Program continues to grow with hopes of expanding collaborations and gaining recognition locally and beyond.

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**UC Researcher Awarded NCI Grant to Study Effect of MED1 Protein on HER2 Positive Breast Cancer**

**JULY 8, 2015**

Xiaoting Zhang, associate professor in the Department of Cancer Biology at the University of Cincinnati College of Medicine, has received a $1.8 million, five-year, R01 award (R01CA197865) from the National Cancer Institute to continue breast cancer research focusing on the function of the protein MED1 on HER2-positive breast cancer. MED1 is a protein often produced, or expressed, at abnormally high levels in breast cancer cells that when eliminated is found to stop cancer cell growth; HER2 breast cancer involves a protein called human epidermal growth factor receptor 2, which promotes the growth of cancer cells.

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**LOCAL12**

**Medical Edge: Surviving a Brain Tumor**

**JULY 9, 2015**

A local woman said a big thank you to a team of experts at the UC Neuroscience Institute after a successful brain surgery.

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**91.7 88.5**

**Kasich’s Presidential Bid Could Raise the Profile of Lt. Gov. Mary Taylor**

**JULY 9, 2015**

David Niven, a political science professor at the University of Cincinnati, and says it will be a great chance for Taylor. “She has to sit back while Mike DeWine defines who he is, while Jon Husted defines who he is, so she has really been left with a secondary role,” said Niven. “And it’s hard to imagine right now her being able to elevate herself past them without an opportunity, without a chance to shine.”

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**FOOD WORLD NEWS**

**New Weight Loss Pills, Will It Really Work?**

**JULY 8, 2015**

The director of medical weight management at the University of Cincinnati, Dr. Angela Fitch believes that the availability of new medications for weight loss, is a shift in thinking among researchers and health care professionals in the last decade. "We have been pushing ... that obesity is a medical problem and not a personal problem." And she believe that Saxenda has a unique action that can be a "game changer."

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**URBANCINCY**

**Uptown Neighborhoods Have Outsize Role in Regional Economy**

**JULY 10, 2015**

Data released by the UC Economic Center shows that Cincinnati’s uptown neighborhoods – Avondale, Clifton, Corryville, Clifton Heights, Fairview, University Heights, and Mt. Auburn – contribute heavily to the regional economy. The UC Economic Center found that while average city-wide property taxes collected per acre held averaged $8,000, while in the uptown area that figure stood at an average of $14,000 per acre. These statistics are buoyed by the fact that the area also has one of the fastest growing job rates in the region. From 2012 to 2013, uptown neighborhoods saw employment rise by 12%, while growth throughout the rest of the city stood at 0.2%, and the rest of Hamilton County at 0.7%. All of this growth has led to a building boom that is changing uptown’s image. As the Economic Center stated, “were the University of Cincinnati to close, much of the economic activity in Uptown would leave the region.”
Lisa Larkin, M.D., an associate professor of obstetrics and gynecology is also director of the University of Cincinnati’s Women’s Center. She testified at last week’s FDA hearing. She said, “The biggest point that I didn’t have time to get to at the FDA was that not approving this drug puts women at more risk. That’s because what I see in practice day in and day out is people doing flukey, unregulated, untested supplements, compounded stuff, looking for answers going to these anti-aging centers.”
“the most ambitious campus-design program in the country”
When you think of a classic American college campus, you probably envision a set of pastoral images: a demure brick rowhouse crowned with a white steeple, a gargoyle perched on a limestone archway, a domed library on a sunlit grass quadrangle. … But the old pastoral atmosphere has given way to a new ethos. … Nowhere is this truer than at the University of Cincinnati, where a murderers’ row of architects — Frank Gehry, of course, along with Michael Graves, Peter Eisenman, Bernard Tschumi and Thom Mayne — has been involved with the most ambitious campus-design program in the country, a decades-long bid to turn a quiet commuter school into one with a global reputation.
Book on the Design, Management and Function of Green Roofs Highlights UC Research

JUNE 25, 2015

City workers, city dwellers and city tourists consider green roofs the lush, enchanted gardens that bring the inspiration of nature into an urban setting. A new book includes research out of the University of Cincinnati that explores the dynamics of nutrient cycling in green roof systems. The research by Ishi Buffam, a UC assistant professor of biological sciences, and Mark Mitchell, a doctoral student in biological sciences, is featured in the book, “Green Roof Ecosystems.”

Gene Expression Throughout Life Affected by Early Lead Exposure

JULY 13, 2015

Colleagues Kim Dietrich of the University of Cincinnati, Yue Li of Duke University, and NC State’s David Skaar spent several years focusing on regulatory regions within DNA that may link early lead exposure to specific diseases, characterizing 22 of these regions to date. Researchers investigated the 22 regions to see if lead exposure affected DNA methylation, the process controlling how a gene is expressed, determining whether or not it is switched on or off. Where methylation is altered, genes are either turned off, or they are more active than they normally would be.

Three African Americans in New Teaching Positions

JULY 13, 2015

Damion Waymer was appointed associate professor of communication at the University of Cincinnati. He will also serve as associate provost for faculty recruitment and development at the university. Since 2013, he has been an associate professor of communication at Texas A&M University. Waymer is a graduate of the College of Charleston in South Carolina. He holds a master’s degree and a Ph.D. in communication from Purdue University in West Lafayette, Indiana.

Finding a Piece of Green Peace on Greenways in Norman

JULY 12, 2015

A study from the University of Cincinnati suggests that locating near nature trails is financially beneficial for homeowners and communities. Using a research model they developed, Olivier Parent and Rainer vom Hofe found that, from a real estate perspective, trails can have significant, positive spillover effects on property values when these properties are located within reasonable distances to the trails.
Early Lead Exposure Affects Gene Expression Throughout Life
JULY 13, 2015

Colleagues Kim Dietrich of the University of Cincinnati, Yue Li of Duke University, and NC State’s David Skaar looked at data collected from 105 participants in the Cincinnati lead study, which measured lead in children from birth to age 6 and a half. They followed up with the now-adult participants and took blood samples, which were sequenced for DNA methylation – data spanning 36 years.

Sounds of Praise or Tones of Racism? A Look at the Marketing of Christian Music
JULY 14, 2015

A novel investigation into the marketing of Christian music suggests that the power of music could be contributing to the powerful racial divide that remains in the nation's Christian churches. The study is by Omotayo Banjo, an assistant professor of communication, and Kesha Morant Williams, an assistant professor of communication arts and sciences at Penn State Berks.

Is China's Hydroelectric Revolution as Green as It Sounds
JULY 14, 2015

Amy Townsend-Small, a researcher at the University of Cincinnati, recommends especially avoiding farmland. “Our work indicates that building reservoirs in agricultural areas may lead to increased emissions of methane from the reservoir surface,” she explains, because the excess of nutrients and nitrates in the soil - introduced artificially during agriculture - may compound the issue. She also says that designing dams to draw water from nearer the surface - and avoiding water near the decomposing plant matter at the bottom of the reservoir - may help. “There is some indication that methane emissions may be reduced by using surface water, not bottom water, to supplement streamflow below the dam, but this needs to be investigated further,” she says.

UC Looking to Build $135 Million College of Business
JULY 30, 2015

The University of Cincinnati wants a new, $135 million building for the Carl H. Lindner College of Business. UC sent out a request for qualifications for architect/engineer for the proposed project. The university wants to build the new facility because of growth in both graduate and undergraduate programs, the college needs more space and its existing facilities are aging.

UC Clermont Recognized with Diversity Award
JUNE 11, 2015

UC Clermont’s Business, Law and Technology Department was recognized with the 2015 University of Cincinnati’s Marian Spencer Diversity Ambassador Award during the university’s annual Diversity Conference on Main Campus.

UC Documentary Film Receives Regional Emmy Nomination
JUNE 25, 2015

The University of Cincinnati student-produced 2013 Gold Rush Expedition Race documentary film was nominated for an Ohio Valley Regional Emmy Award by the National Academy of Television Arts and Sciences. The nomination is in the professional category of Best Documentary – Cultural/Topical.
Sound of Praise or Tones of Racism? A Look at the Marketing of Christian Music

JULY 14, 2015

A novel investigation into the marketing of Christian music suggests that the power of music could be contributing to the powerful racial divide that remains in the nation’s Christian churches. The study is by Omotayo Banjo, an assistant professor of communication, and Kesha Morant Williams, an assistant professor of communication arts and sciences at Penn State Berks. In this pioneering area of research, they found that out of their focus group discussions with college-age participants, listeners of gospel music appeared to be more open or curious about contemporary Christian music while believing it was played in churches with audiences of more privileged backgrounds. The study also revealed that black participants had a disconnection with contemporary Christian music because they didn’t find it emotionally moving.

This May Be Why Songs Get Stuck in Your Head

JULY 15, 2015

The University of Cincinnati’s James Kellaris, a musician and marketing professor, first popularized the term earworm (he translated it from the German “Ohrwurm”) in the United States. But as “fascinating as it is to describe associations between physical properties of the brain and earworms,” Kellaris said he feared that it did not “tackle the big questions: Why do earworms arise in the first place, and what can we do to extinguish them?”

Is Your Child’s Backpack Causing Chronic Back Pain?

JULY 15, 2015

Eric J. Wall, MD, director of orthopedic sports medicine at Cincinnati Children’s Hospital and a professor in the University of Cincinnati’s department of surgery, led early research on backpack injuries in children. In his study, published in 2003, only one of 346 students noted that back pain was related to wearing a backpack. “We expected to find a lot more problems,” Dr. Wall says. “However, it seemed like backpacks weren’t causing an epidemic of back pain.”

Groundbreaking Stroke Study Renewed for Another Five Years

JULY 22, 2015

The Greater Cincinnati/Northern Kentucky Stroke Study at the University of Cincinnati (UC) College of Medicine, which has shed light on stroke incidence and awareness for over two decades, is assured of another five years of funding.

Gene Therapy Clips Out Heart Failure Causing Gene Mutations

JULY 15, 2015

Litsa Kranias, study co-author, of the University of Cincinnati, first discovered the PLN gene R14del mutation in a Greek family said that it was a major breakthrough in molecular medicine. She also added that it would pave way for future studies in personalized therapy for heart failure patients aiming to specifically correct their defective genes.
Standing All Day at Work? It May Take Toll on Health

JULY 28, 2015

“Basically, the body does not like to have the same posture or load placed on it continuously, so change is always good,” said Kermit Davis, graduate program director for environmental and occupational hygiene at the University of Cincinnati. “[You want] routine breaks where you get the blood moving,” he added. “One of the easiest implementations to deal with the problem is to have routine breaks every 30 or so minutes, where [workers] stand-up or move around [to] deliver paperwork, file papers in file cabinets, copy something, or use the restroom,” Davis said. His own research, he explained, has suggested that regular breaks do not undermine worker productivity.
Workhorse Aerospace is teaming with the University of Cincinnati to develop all of the systems necessary to execute precision take-offs and landings on the top of a standard delivery truck in a variety of weather conditions. Workhorse will be demonstrating the capabilities of the Horsefly at the NASA Ames Research Center in Mountain View, CA the end of month during the NASA Unmanned Aerial Systems (UAS) Traffic Management Convention sponsored by the Association for Unmanned Vehicle Systems International (AUVSI).
UC, Hughes High School Team for Summer Bridge STEM Program
JULY 13, 2015

The University of Cincinnati is empowering and educating students at Hughes High School through a bridge program focused on college and career readiness in the science, technology, engineering and mathematics (STEM) field. The program, known as the UC Scholars Academy, allows Hughes juniors and seniors to experience three weeks of college immersion classes, hands-on activities, field trips and speakers that will better prepare them for STEM careers and post-high school life.

NURSE.com
Nursing Student Snapshot Get Clearer with Holistic Review
JULY 13, 2015

No nationwide training program for holistic review exists specifically for nursing, and only a few schools have completed the training offered by the Association of American Medical Colleges, according to Greer Glazer, dean of the University of Cincinnati College of Nursing, who has researched the topic.

Chicago Tribune
Chicago-Born Opera “Morning Star” Shines Powerfully
JULY 2, 2015

The world premiere of composer Ricky Ian Gordon and librettist William M. Hoffman’s “Morning Star,” in its reworked final form, took place Tuesday night as a joint venture of the Cincinnati Opera, which presented it, and the University of Cincinnati’s College-Conservatory of Music. Opera Fusion: New Works, their program for workshopping contemporary American operas, served as catalyst for the project. Was the long pull “Morning Star” had to undergo before finally emerging into the blinding light of performance worth it? Most emphatically, yes.
BedTimes

Shifting Baby Boomer Purchasing Habits
JULY 15, 2015

In “Aging Boomers Stump Marketers Eyeing $15 Trillion Prize,” Matthew Boyle writes about a multiyear project at the University of Cincinnati called Live Well that brought together students, faculty and corporations, including Procter & Gamble, to develop products for consumers over age 50. “P&G and a dozen corporate partners like Boeing Co. and Oreo cookie maker Mondelez International Inc. have completed 37 projects, involving more than 50 university faculty and expert advisers, about 80 senior citizens who provide feedback, and over 500 students of design, architecture, engineering, business and nursing,” Boyle writes.

MedicalXpress

Co-Infected HVC and HIV Patients Receive More Effective Treatments
JULY 22, 2015

Researchers have found that using a combination of sofosbuvir and a new drug agent known as daclatasvir is highly successful in treating co-infected hepatitis C (HCV) and HIV patients. This regimen was compatible with almost all HIV drug regimens and that made it relatively unique,” explains Kenneth Sherman, MD, a co-author of the study and Director of the Division of Digestive Diseases in the University of Cincinnati College of Medicine.

The Boston Globe

John Kasich Joins Popular Path to GOP Nod Through N.H.
JULY 23, 2015

University of Cincinnati professor David Niven said part of Kasich’s problem is that he is a “lite version” of other candidates running hard in New Hampshire. “He thinks of himself as a straight-shooter, truth-teller type, but he’s Chris Christie without the biting New Jersey flair. He’s Lindsay Graham without the humor,” Niven said.

ConsumerReports

Sunscreen for Dark Skin Is a Must
JULY 24, 2015

This doesn’t mean darker-skinned people can feel safe skipping sunscreen. Everyone is susceptible to the kind of sun damage that can cause skin cancer and signs of aging. And when people of color develop skin cancer, it’s much more deadly. That was the finding of a study from the University of Cincinnati School of Medicine, which reported that although African-Americans are 10 times less likely than Caucasians to develop non-melanoma skin cancer (such as basal and squamous cell carcinomas), they’re more likely to die from it. The reason is that it’s usually detected at an advanced stage, when it’s more difficult to treat.

Cincinnati Business Courier

Here’s how much UC employees gave back to the university in a record-breaking campaign
AUG. 6, 2015

The University of Cincinnati just completed its most successful internal fundraising campaign ever with faculty and staff members contributing almost $14 million to the university. Participation increased 6 percent from last year with more than 72 percent of the university’s full-time employees, retirees and former employees giving to the campaign known as “UC the Impact.” Total giving increased by more than $71,000 from last year.
A new study shows that your actual body fat affects the way you deal with worries — and the more fat you have, the more stressed out you feel by everyday life. … The study, published in *Psychoneuroendocrinology*, is the first to prove that emotional eating is not all in your head by showing this biofeedback loop between body fat and cortisol levels. “Before this, everyone thought that the regulation of stress was mainly due to the brain. It’s not just in the brain. This study suggests that stress regulation occurs on a much larger scale, including body systems controlling metabolism, such as fat,” said James Herman, Ph.D., a co-author of the paper and a professor at the University of Cincinnati.
**Study Gets a Handle on Gas Leaks: 80 Billion Cubic Feet**

**JULY 23, 2015**

“This study reiterates what several other recent studies have found: A few leaks can dominate the methane emissions coming from the natural gas supply system,” said Amy Townsend-Small, a geologist at the [University of Cincinnati](http://www.uc.edu) who studies methane emissions from the oil and gas industry.

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**Political Experts Opine Over Kasich Presidential Announcement**

**JULY 21, 2015**

[University of Cincinnati](http://www.uc.edu) political science professor David Niven said the budget and the economy will be Kasich’s strong suits. He added that at a time when many candidates are polished and packaged, what we saw during Tuesday’s announcement was quintessentially Kasich.

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**The Washington Post**

**The GOP’s strategy to recruit black and Latino candidates has a gaping hole**

**SEPT. 14, 2015**

For black voters, a candidate’s race can make something of a difference, but party and policy positions matter much more, argues a new [University of Cincinnati](http://www.uc.edu) study presented at an American Political Science Association conference this month. How did David Niven, the political scientist behind the study, reach such a conclusion? A real-world, real-time election experiment. “The kind of folks, the African Americans who tend to run as Republicans,” Niven said, “they aren’t usually from the John McCain or Colin Powell wings of the party. They typically come from the far right. They are the Tim Scotts, the Allen Wests, the Mia Loves.”

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**CNBC**

**Tax-Free Shopping Ahead for These States**

**JULY 23, 2015**

Economics are at the heart of much of the debate. Before Ohio decided to adopt its first sales tax holiday, an analysis by the [University of Cincinnati](http://www.uc.edu)’s Economics Center made the case that the total savings from such an event would inject $78 million into the state’s households.

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**biotechin.asia**

**Plastic (Not) Fantastic: Should You Be Concerned**

**JULY 28, 2015**

If canned goods or clear plastic bottles are a must, such containers should never be microwaved, used to store heated liquids or foods, or washed in hot water (either by hand or in much hotter dishwashers). “These are fantastic products and they work well … [but] based on my knowledge of the scientific data, there is reason for caution,” says Scott Belcher, an endocrine biologist at the [University of Cincinnati](http://www.uc.edu). “I have made a decision for myself not to use them.”

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**GOVERNING**

**How Cincinnati Got Its Cops to Support Community Policing**

**JULY 8, 2015**

The results are impressive. According to statistics compiled by the Institute of Crime Science at the [University of Cincinnati](http://www.uc.edu), the department’s police use-of-force incidents (when an officer has to use physical force to get a suspect to comply) have dropped by 57 percent over the past decade and citizen complaints dropped by nearly half. Misdemeanor arrests dropped by 41 percent to 17,913 last year, with most of that drop attributed to a decline in black arrests. Violent crimes have also been cut by 41 percent to total 2,352 last year.
The head of the University of Cincinnati’s Cancer Institute will gather specialists from across the university for a second straight year to develop new cancer research ideas. Dr. William Barrett’s retreat for research will offer three prizes totaling $100,000 to be divided among three winning ideas.
Male wolf spiders use “purring” vibrations to serenade their sweethearts. For the females to feel these vibrations, the courting couple must be standing on a suitable surface that can vibrate, like dry leaves, said Alexander Sweger, a doctoral student of biology at the University of Cincinnati.
Study: Spiders eavesdrop to gain edge on sexual competition
AUG. 4, 2015

The new study, published in the journal Animal Behaviour, shows that spiders are able to recognize and learn the visual cues that land their competitors a mate. A group of scientists -- from Alma College, The Ohio State University at Newark and the University of Cincinnati -- were able to confirm this unique phenomenon by raising a group of male wolf spiders in isolation, and then attempting to teach them the subtleties of the species’ mating rituals. … “This discovery has completely changed our way of thinking about this little spider,” researcher George Uetz, a professor of biological sciences University of Cincinnati, said in a press release. “We thought because they were invertebrates with a tiny brain, everything about them is genetically regulated in a hardwired nervous system.”
**The Vindicator**

**Consumers, Vendors Expect to Benefit from Ohio’s Tax-Free Weekend**

JULY 28, 2015

A study conducted by the University of Cincinnati Economics Center projected a 4.8 percent boost in sales with a sales-tax holiday. Average families, spending nearly $700 on school supplies, would save about $38, according to the study.

**TODAY**

**How lab-made leather could change the way we shop**

JULY 28, 2015

One day there might be animal leather products that even vegans can get behind. A Brooklyn startup called Modern Meadow is working to develop animal products — including leather — from cultured animal cells, an attempt to provide people the aesthetic of leather they know and love, but without the guilt. “It’s a very exciting concept they’re working on,” Steven Lange, director of the Leather Research Laboratory at the University of Cincinnati, told TODAY.com. “I think it will have merit in the future, especially if meat consumption continues to decrease and the demand [for leather] continues to go up.”

**The Tennessean**

**Bestselling author Leah Stewart talks Tennessee ties**

JULY 3, 2015

Leah Stewart, author of “The History of Us” and “The Myth of You and Me,” is the latest in a growing list of bestselling authors with strong local ties to Nashville. As an undergraduate student at Vanderbilt University, Stewart was an intern at The Tennessean before going on to earn a Master of Fine Arts from the University of Michigan. She currently teaches creative writing at the University of Cincinnati. “The New Neighbor,” her latest novel, has been described as “darkly sophisticated.”

**Cincinnati Business Courier**

**Introducing the Courier’s 2015 Forty Under 40 winners**

AUG. 6, 2015

The Business Courier has announced its 2015 Forty Under 40 class. This annual awards program recognizes young professionals in the Tri-State who have reached major milestones in their careers and also made significant contributions to the community. This year’s class includes: … Sarah Ehrnschwender, University of Cincinnati College of Nursing
Check out UC ‘drawn’ exhibit
AUG. 7, 2015

The University of Cincinnati opened its “drawn” exhibit this week to let anyone on or off campus communicate their thoughts on the Samuel DuBose shooting death. UC Police Officer Ray Tensing fatally shot DuBose during an off-campus traffic stop. Tensing was indictment on one count of murder in the death.

Shop tax-free this weekend in ‘holiday’ states
AUG. 7, 2015

Between Friday and Sunday, consumers in 12 states, mostly in the southeastern U.S., will get a break from sales tax on certain items, thanks to a legislated “tax holiday”… Thanks to the new holiday, retail sales in Ohio are expected to jump as much as 4.8% for the month, injecting $78 million dollars into local households, according to a 2013 estimate by the Economics Center at the University of Cincinnati. The Economics Center estimated that losses in state sales tax revenue would be offset when customers loaded up their carts with impulse buys — additional taxable items.

Oscar Robertson Jumped Through Hoops to Win Big
AUG. 4, 2015

Oscar Robertson, 76, is a former NBA player, voted “Player of the Century” in 2000 by the National Association of Basketball Coaches. He is author of "The Big O: My Life, My Times, My Game." He spoke with Marc Myers. College was a shock. I went from an all-black school to the predominantly all-white University of Cincinnati in 1957. I was there on a scholarship and was the only black player on the team. The prejudice was tough, from students and some professors. It shocked me at first, but I let it run off my back. I was there to earn a business degree. Once I got on the court, it was a different story. I was accepted.

Dark Web’s $100M Drug Operation Rolls On
AUG. 20, 2015

Bill Mackey, a doctoral student who studies cybercrime at the University of Cincinnati, is pursuing lines of research that aim to solidify Dark Webdealings potential for harm reduction.
**University of Cincinnati | Earned Media Coverage**

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**USA TODAY**

*Cincinnati athletes lead in benefit boost from cost of attendance*

**AUG. 21, 2015**

In the wake of an NCAA rules change that allows Division I schools to add incidental costs to their scholarships, beginning this academic year, the University of Cincinnati is providing a group of its athletes amounts ranging from $5,504 to $7,018, depending on factors including their academic programs and whether they are living on campus or off, senior associate athletics director Maggie McKinley said.

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**BUSTLE**

*Reality TV, Movies Impact Pregnancy and Childbirth Expectations In Women More Than We Thought, Says Study — For Better or Worse*

**AUG. 24, 2015**

Flip on the TV and you’re likely to stumble across at least one reality show featuring a woman giving birth, getting pregnant, or bringing a baby home. … And according to a new study by the University of Cincinnati, these TV shows affect perceptions women have about pregnancy and childbirth in huge (yet subliminal) ways.

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**The News & Observer**

*Column: Downtown Raleigh neighborhoods are seeing big changes, racially and economically*

**AUG. 20, 2015**

Downtown Raleigh has been undergoing a transformation for years, turning into a place where people want to be after 5 p.m. Some new apartments are renting for $2,000 a month, and homes are being built, renovated and sold in neighborhoods once considered undesirable. … But the downside is the displacement of poorer residents, said Sarah Mayorga-Gallo, a sociology professor at the University of Cincinnati who earned her doctoral degree from Duke University in 2012.

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**The Washington Post**

*Shorter women have shorter pregnancies — and that can be a big problem*

**AUG. 18, 2015**

When Louis Muglia and a group of fellow researchers studied nearly 3,500 mothers and their babies in Finland, Denmark and Norway, they noticed a curious pattern: The data suggested that shorter mothers had shorter pregnancies, smaller babies and a higher risk for preterm births. “The relatively shorter you were, the relatively shorter your pregnancy was,” said Muglia, director of the Center for Prevention of Preterm Birth at Cincinnati Children’s Hospital Medical Center (and UC professor of pediatrics).

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**EurekAlert!**

*Researchers reveal how NFL game outcomes affect stock returns of stadium sponsors*

**SEPT. 11, 2015**

An examination of NFL stadium sponsorships and sponsors’ stock returns finds that immediately following high-interest games, the stadium sponsoring companies celebrate or suffer their own financial wins or losses, depending on the performance of the home team. … The research by Assaf Eisdorfer, an associate professor of finance in the University of Connecticut’s School of Business, and Elizabeth Kohl, an assistant professor of accounting in the University of Cincinnati’s Carl H. Lindner College of Business, is viewable online in an upcoming issue of the academic journal, Critical Finance Review.

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**MEDPAGE TODAY**

*ESC: Diagnostic Testing in the Spotlight*

**AUG. 27, 2015**

The PLATFORM trial on CT-derived fractional flow reserve (FFR) for revascularization decisions and results from the BACC trial on an algorithm with high-sensitivity troponin I for rapid diagnosis of myocardial infarction are in the spotlight at the European Society of Cardiology meeting. That is what leading cardiologists told MedPage Today when asked which trials they most anticipated at the conference. First, Richard C. Becker, MD, chief of cardiovascular health and disease and director of the Heart, Lung, and Vascular Institute at the University of Cincinnati.
Why Do Same Sex Couples Want to Marry
JUNE 17, 2015

Just like different sex couples, most same sex couples believe in marriage to bring in social legitimacy, legal benefits and financial protection, finds a survey. The survey that included participants from 47 states of the US, excluding Alaska, Idaho and South Dakota, showed 90 percent of the respondents felt that the option to marry was important to their relationship. While 91 percent of the respondents said legal marriage was important for legal benefits and financial protection, 36 percent said marriage was necessary for relationship legitimacy. “The remarks about the legal benefits and financial protections are not surprising because we have heard so much about that from news interviews,” said researcher Stephen Haas, associate professor of communication at University of Cincinnati.
Why Conservatives Might Be Better at Dieting than Liberals

Are conservatives more likely to stick to a diet than liberals? The answer might be yes. In a paper published in the Proceedings of the National Academy of Sciences, researchers say there is a link between political ideology and the ability to exert self-control. “Conservatives tend to believe they had a greater control over their outcomes, and that was predicting how they did on the test,” said Joshua Clarkson, a consumer psychologist at the University of Cincinnati and the lead author of the paper.
Do Conservatives Have More Self Control than Liberals? One Study Says Yes
JUNE 23, 2015

Belief in ‘Free Will’ May Give Conservatives an Edge for ‘Self Control’
JUNE 23, 2015

STUDY: Conservatives Better at Dieting than Liberals
JUNE 23, 2015

Why Conservatives Have Better Self Control
JULY 1, 2015

New Report Finds Conservatives Demonstrate More Self Control Than Liberals
JUNE 25, 2015

Study Suggests Conservatives Have More Self Control
JUNE 26, 2015

Belief in ‘Free Will’ May Give Conservatives an Edge for ‘Self Control’
JUNE 23, 2015

Indiana public media

Sticking to a Diet May Be Easier for Conservatives
JULY 3, 2015

Why Conservatives Have Better Self Control
JULY 6, 2015

Studies Link Political Ideology with Self Control
JULY 9, 2015
Criminal case quietly dismissed against controversial supplement maker
AUG. 21, 2015

Nearly three years after filing a felony criminal charge against a controversial designer of sports supplements and despite having the federal government’s most feared anti-doping investigator on the case, prosecutors have quietly dismissed the charge without explanation. … “There’s something odd about this case,” said James O’Reilly, a University of Cincinnati law professor and author of a legal text on food and drug law. “There’s no reason why they should have dropped the matter unless he’s cooperating (with authorities).”

Huge Inroads for Children’s Cancer Care
AUG. 31, 2015

In case you haven’t noticed, some really big equipment has been moving into the Children’s Hospital Liberty Campus and its impact for cancer patients could be huge. … According to Medical Director Dr. John Breneman, a UC Health Radiation Oncologist, this is especially important for kids with cancer.

Injection Direction
AUG. 7, 2015

For cancer patients and survivors, getting a flu shot seems like common sense. People in this population are at higher risk for the flu and other infections due to their compromised immune systems, the consequence of illness as well as the treatments designed to keep it at bay. … According to a study published in 2014 in Clinical Medical Insights: Oncology and led by researchers Mahmoud A. Shehata, of the Department of Pediatrics at the University of Cincinnati, and Nagla Abdel Karim, of the Department of Medicine at the same institution, mortality from flu-related infections in patients in active treatment can reach 9 percent.

20-year science and technology agreement between United States and Egypt renewed
SEPT. 1, 2015

Reaffirming the importance of close bilateral cooperation in joint science and technology research, U.S. Ambassador Stephen Beecroft and Assistant Foreign Minister Farid Mounib signed today a 5 year extension to the 1995 U.S.-Egypt Science and Technology Agreement which was about to expire this week after 20 years of successful implementation. … Researchers at the University of Cincinnati and Cairo University are improving the lives of residents near a lead smelter plant in Cairo. The joint U.S.-Egyptian team developed occupational lead-safety training courses, and taught local investigators to use portable X-ray analyzers to detect lead levels in homes.

Why Aren’t More Women Reaching The Top Of College Sports?
SEPT. 2, 2015

College athletics is still very much a boys club. Of the 345 universities that sponsor sports on the NCAA Division I level, you’ll find only 26 females – a mere 7.5% – sitting at the athletic director’s desk. … This article was co-authored by J. Locklier, Assistant Athletics Director for Leadership Gifts at the University of Cincinnati.
The London Free Press

**Earbuds and earworms make for an annoying combination**

SEPT. 4, 2015

This phenomenon is known colloquially as an ear worm or a brain worm, but its scientific name is arius vermis. ... A University of Cincinnati professor, James Kellaris, has done research on what he calls “brain itch.” He claims 99 per cent of the population has experienced it and that women, musicians and neurotic individuals are prone to earworm attacks.

University of Cincinnati: A growth story

SEPT. 6, 2015

The University of Cincinnati recently announced it had welcomed its largest and most high-achieving class to campus for the beginning of the 2015-16 school year, posting projected gains in its enrollment, first-year retention, academic profile and freshman class diversity. Although many factors have contributed to the growth, experts say much of it boils down to how the school weathered the recession, its focus on transforming the student experience, its knack for innovative strategic planning and a little bit of luck.

The Columbus Dispatch

**Columbus firefighter tells others of cancer, their risk**

SEPT. 8, 2015

Mark Rine no longer runs into burning buildings or performs emergency medical procedures. Instead, the Columbus firefighter spends his days standing in front of other firefighters and warning them about a danger he knew nothing about until Sept. 11, 2012. That was the day a doctor told him he had melanoma. ... Professor Emerita Grace LeMasters, an epidemiologist and one of the lead researchers on a 2006 study by researchers at the University of Cincinnati that found that firefighters had a higher rate of cancers, said firefighters face an increased risk for at least 10 cancers.

**UC College Of Nursing Professor Talks About Treating Ebola In Sierra Leone**

SEPT. 9, 2015

The Ebola outbreak that began in West Africa early last year killed more than 5,000 people, making it the worst outbreak of the virus in history, according to the World Health Organization. ... Dr. Cheedy Jaja, associate professor at the University of Cincinnati College of Nursing, recently returned from his native Sierra Leone, his second trip this year to the country to treat Ebola patients, he joins us to talk about his experiences and the continued threat the disease poses.

The Wall Street Journal

**New Push for Meningitis B Vaccines on College Campuses**

SEPT. 7, 2015

As the fall semester gets under way, some U.S. colleges and universities are offering students new vaccines against a bug responsible for recent campus outbreaks of a rare but life-threatening form of meningitis. ... The University of Cincinnati didn’t require incoming students to be vaccinated, but it held a series of mobile vaccination clinics around campus in late August. Glenn Egelman, executive director of the university’s health services, says he promoted the vaccine after a handful of meningitis B cases surfaced near campus in the past year.

USA Today

**Pot legalization debate blurs political lines in Ohio**

SEPT. 4, 2015

This year’s campaign over legalizing marijuana in Ohio illustrates a counterintuitive political trend: Marijuana blurs partisan lines. ... “We’re pretty almost fresh out of issues that scramble things up,” said political scientist David Niven at the University of Cincinnati. “In the 1970s, on almost any issue you could name — gay rights, civil rights — there was good deal of overlap. But we’re in an era now where on any issue, no Democrat agrees with any Republican.”
**Vaginal estrogen linked to improved sexual health for some women**

**SEPT. 8, 2015**

Among women who don’t take hormonal replacement therapy (HRT) after menopause, and even some who do, vaginally applied estrogen may help ease dryness and painful intercourse, a small U.S. study suggests. … “Vaginal estrogen is safer because very little if any estradiol gets into the blood stream,” Dr. Michael Thomas, a researcher in reproductive endocrinology and infertility at the University of Cincinnati Medical Center, said by email.

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**CTG’s co-op program with the University of Cincinnati**

**SEPT. 9, 2015**

Cleaning Technologies Group (CTG) announces that it has started a cooperative education (co-op) program at its CTG Asia division with the Joint Co-op Institute (JCI) – a partnership between the University of Cincinnati and Chongqing University. The JCI students are all Chinese nationals who are studying a UC engineering curriculum being taught entirely in English by both UC and CQU professors.

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**Too Young for a Stroke?**

**SEPT. 9, 2015**

While we tend to think of strokes as an older person’s worry, experts say an increasing number of women suffer them during what should be the healthiest time of their lives. Researchers at the University of Cincinnati College of Medicine found a nearly 6 percent increase from 1994 to 2005 in the proportion of strokes that hit people under 55, while the proportion affecting 20- to 44-year-old Caucasians—typically at lower risk than African Americans—nearly doubled.

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**Column: American Dream not complete yet**

**AUG. 24, 2015**

People and policies must continue to topple barriers of discrimination against the disabled. … Mason resident Kara Ayers was born with osteogenesis imperfecta, a type of dwarfism that causes her bones to break easily. She is the advocacy coordinator for the University Center for Excellence in Developmental Disabilities at the University of Cincinnati.

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**University of Cincinnati ‘most ambitious’ campus in U.S., report says**

**SEPT. 10, 2015**

The University of Cincinnati has been utilizing “starchitects” to design their new buildings in an effort to draw a larger pool of applicants, The New York Times Magazine reported this week. Some of the big names include Frank Gehry, Michael Graves, Peter Eisenman, Bernard Tschumi and Thom Mayne, who, over decades, have contributed to what the Times Magazine called “the most ambitious campus design program in the country.”

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**How an NFL team's record can affect its sponsor's stocks**

**SEPT. 9, 2015**

A paper to be published next year in a journal called Critical Finance Review that points to up to a 127 basis point abnormal return for sponsors of winning NFL teams. Elizabeth Kohl, a professor of accounting at the University of Cincinnati, co-authored the report before joining UC.
Having general anesthesia during surgery at a very young age may be linked to poorer brain development, new research suggests. Children who had received general anesthesia during surgery before they turned 4 years of age later scored slightly lower on listening comprehension and parts of an IQ test, compared to children who had never had general anesthesia. “It is difficult to see whether this decrease had any functional effect for an individual child,” said study author Dr. Andreas Loepke, a professor of clinical anesthesia and pediatrics at the University of Cincinnati College of Medicine. But, he added, “these concerns make it obvious that a lot more research is needed to better understand the effects of anesthetics on brain development.”
NewsClips

Governmental Relations and University Communications’ Newsclips exemplifies how the university’s public relations and communications professionals seek to accurately reflect the quality of the institution by means of outreach to local, regional, national and international news media, in order to amplify and extend the University of Cincinnati’s reputation.

If you have news to share, please contact:

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